

14. MEZINÁRODNÍ TELEVIZNÍ A ROZHLASOVÝ FESTIVAL O GASTRONOMII 14th INTERNATIONAL TELEVISION AND RADIO FESTIVAL OF GASTRONOMY Znojmo, Czech Republic, 24.-26.9.2012

INFORMATION FOR THE COMPETITION OF FESTIVALS PROGRAMMES

The International Television and Radio Festival Znojemský Hrozen (Znojmo Grape Festival) acquires, evaluates and awards best documentary, commentary, entertaining and educational programmes and commercial spots in accordance with the themes of the respective competitive categories.

The aim of the Festival is to provide the participating creators with space and possibilities for mutual exchange of experiences and opinions as well as to promote and popularize their creative activities which serve to various interests of TV and radio audiences. At the same time the Festival contributes to respect and maintain the integrity of different cultures and languages.

The main organizer of the festival is the non-profit organization Znojemský Hrozen o.p.s. (registered as a benevolent organization) represented by Moravsko-ceský Hrozen, Ltd. The co-operators are the town of Znojmo and the main sponsors.

The Competition is divided into following categories

- ▶ TV commentaries, documentaries, educational and entertainment programmes
 - ▶ Programmes on cooking
 - ▶ Culinary geography
 - ▶ Programmes on lifestyle connected with culture of drinking and eating
 - ▶ Programmes focussed on gastronomy product
- ▶ Radio commentaries, documentaries, educational and entertainment programmes
 - ▶ Programmes on cooking
 - ▶ Culinary geography
 - ▶ Programmes on lifestyle connected with culture of drinking and eating
 - ▶ Programmes focussed on gastronomy product
- ▶ Commercial spots focussed on gastronomy
 - ▶ Alcoholic beverages – beer
 - ▶ Alcoholic beverages – wine, liqueurs and others
 - ▶ Soft drinks
 - ▶ Food products

Externally is the Festival represented by the Chairman of the Board of Directors of Znojemský Hrozen and by the Festival's Director.

The jury award the following prizes

- ▶ Znojemský Hrozen (Znojmo Grape) – the Festival Main Prize and the Prize of the Czech Minister of Agriculture
- ▶ Golden, Silver and Bronze grapes
- ▶ South Moravian Prize for television programme of Czech production

- ▶ City Znojmo Prize for regional broadcast programme
- ▶ Certificates of merit and special awards
- ▶ Special prizes awarded by the co-operating companies and institutions.

The program of the Festival consists of

- ▶ Competition projections and auditions of selected competition programmes pursuant to the conditions laid down by the statutes
- ▶ Public projections – previews of commentaries, entertainment and education programmes
- ▶ Workshops of creative professionals, business meetings and press conferences corresponding to the mission and aim of the Festival.

Competing programmes shall be entered for the international competition by domestic or foreign TV, Radio and/or film companies, advertising agencies, clients, promotion companies, TV, Radio and film producers, independent producers as well as authors themselves.

Only programmes which have been broadcast or produced in the last three years can be entered in the competition.

The deadline for the registration till **30/6/2012**.

Programmes already presented at other competition or non-competition Festivals can also be considered for registration. Each application must be accompanied by a short synopsis of the programme.

The acceptability of the programme shall be decided by the Organizational Committee which has the right to reject a programme not in compliance with the objectives and mission of the Festival. The Organization Committee shall decide on programmes' categorization.

As far as the competition of commercial spots is concerned, the Organizational Committee shall cooperate with the Association of Communication Agencies AKA, the Association of Czech Advertising Agencies ACRA-M.K. and the ARBO Media Company.

Juries are entitled not to award certain prizes. It is not allowed to divide the prizes. The prize cannot be awarded to any programmes whose creator is a member of the jury.

The competitive TV programmes shall be sent on DVD, if not possible then VHS shall be also accepted. Radio programmes are accepted on MC or CD.

Transport of subscribed program is to be secured by subscriber.

By registering, the subscriber is bound to respect the rules of the Festival resulting from this statutes and to respect the regulations of the Festival organization and to follow the instructions of all the Festival bodies.

The full version of the Statutes can be found on festival's official web-site **www.znojemsky-hrozen.cz**

ENTRY FORM



Znojemský hrozen 2012

Applicant	<input type="text"/>				
Title	<input type="text"/>		Length:	<input type="text"/>	
Category	<input type="checkbox"/> TV programmes	<input type="checkbox"/> Culinary geography	<input type="checkbox"/> Programmes focussed on gastronomy product		
		<input type="checkbox"/> Programmes on cooking	<input type="checkbox"/> Programmes on lifestyle connected with culture of drinking and eating		
	<input type="checkbox"/> Radio programmes	<input type="checkbox"/> Culinary geography	<input type="checkbox"/> Programmes focussed on gastronomy product		
		<input type="checkbox"/> Programmes on cooking	<input type="checkbox"/> Programmes on lifestyle connected with culture of drinking and eating		
<input type="checkbox"/> Commercial spots	<input type="checkbox"/> Beer	<input type="checkbox"/> Wine, liqueurs and other alcoholic beverages			
	<input type="checkbox"/> TV <input type="checkbox"/> R	<input type="checkbox"/> Soft drinks	<input type="checkbox"/> Food products		
Contact person of Applicant	<input type="text"/>		E-mail:	<input type="text"/>	
Author (redactor)	<input type="text"/>		Director:	<input type="text"/>	
Photography (sound)	<input type="text"/>		Date of production:	<input type="text"/>	
Date of the first run (ev. proposed)	<input type="text"/>	Station name:	<input type="text"/>		
Producer	<input type="text"/>				
Short summary of the programme	<input type="text"/>				
	<input type="text"/>				
Adress to which entry fee is to be invoiced	<input type="text"/>			VAT Nr.:	<input type="text"/>

In case the programme will be awarded, the prize will be accepted on September 26, 2012 in Znojmo by our representative

Name/position:

Phone number:

The respective person will be informed by phone on September 24 by 12 o'clock. As the official presentation will be broadcast by TV, the presence of your representative would be appreciated.

E-mail:

Date:

Signature of applicant:

- ▶▶ each program must be entered by a separate Entry form
- ▶▶ entry form can be duplicated or can be filled on Festival's web-site www.znojemsky-hrozen.org
- ▶▶ **please return by 30/6/2012** to the address: Moravsko-Český Hrozen, Ltd., Nad Opatovem 2140, 149 00 Prague 4, Czech Republic